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CIA-RDP74-00115R000300080048-3

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ER 61-6202/a

1 August 1961

Mr. Phineas E. Gay  
Public Relations Department  
Curtis Publishing Company  
Independence Square  
Philadelphia 5, Pennsylvania

Dear Mr. Gay:

Allen W. Dulles, Director of Central Intelligence, asked me to thank you for your letter of 26 July 1961, enclosing Stewart Alsop's story "Master of the Pentagon" in the 5 August 1961 issue of THE SATURDAY EVENING POST.

Mr. Dulles appreciates your thinking of him.

Sincerely,

/s/

Stanley J. Grogan  
Assistant to the Director

Distribution:  
Orig - Add  
1 - ER  
2 - SJGrogan w/basic

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<b>CENTRAL INTELLIGENCE AGENCY OFFICIAL ROUTING SLIP</b>			
TO	NAME AND ADDRESS	INITIALS	DATE
1	Stan Grogan	<b>AUG</b>	<b>1 RECD</b>
2			
3			
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	ACTION	DIRECT REPLY	PREPARE REPLY
	APPROVAL	DISPATCH	RECOMMENDATION
	COMMENT	FILE	RETURN
	CONCURRENCE	INFORMATION	SIGNATURE
<b>Remarks:</b>  Stan,  For you to acknowledge at DCI's request please.  STAT <div style="border: 1px solid black; display: inline-block; width: 100px; height: 20px; vertical-align: middle;"></div> 31 July 1961			
<b>FOLD HERE TO RETURN TO SENDER</b>			
FROM: NAME, ADDRESS AND PHONE NO.			DATE
STAT <div style="border: 1px solid black; display: inline-block; width: 200px; height: 20px; vertical-align: middle;"></div>			31 July 1961
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Enclosure  
61-6202

THE CURTIS PUBLISHING COMPANY

*Independence Square*  
PHILADELPHIA 5, PA.

THE SATURDAY EVENING POST  
LADIES' HOME JOURNAL  
HOLIDAY · JACK AND JILL  
THE AMERICAN HOME

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PUBLIC RELATIONS DEPARTMENT

July 26, 1961

Mr. Allen W. Dulles  
2723 Q Street, N. W.  
Washington 7, D. C.

Dear Mr. Dulles:

Stewart Alsop reports on the "Master of the Pentagon" --  
Secretary of Defense Robert E. McNamara - in the August 5 issue  
of The Saturday Evening Post.

Alsop explores McNamara's decision-making process and gives  
a penetrating analysis of how the Defense Secretary has radically  
revised the way the Pentagon is run and the theories on which  
American strategy are based.

I thought you might like a preview of it and direct your  
attention to page 21 of the attached advance copy.

Sincerely,

*Phineas E. Gay*  
Phineas E. Gay

PEG:amm